



MYTH BUSTERS!

“It’s Too Expensive”

- Corporate, Student, Senior, Military and Family add-on rates range from just \$23-\$49.50/month!
- Our standard rate is the same or less than most YMCAs
- When you consider the value of services, flexible agreements, and free group classes, most find it to be a wellness bargain!

“It’s Too Far”

- Convenience is a key component to maintaining a fitness regimen, however often people confuse distance with time and ease of travel. Conveniently and centrally located off I69 (exit 311A), many find it takes less time than they realized to get here from door to door
- Many also find that once they are here their workout is much more efficient - with so much to offer and no waiting – that the overall time involved is less

“They’re Too Crowded”

Our parking lot can be very full during Basketball Tournaments and events. Don't let it fool you! We offer member-only parking on the north side, and since the crowds are on the courts, once you enter the Fitness Center you'll find we're clean, spacious and *not* over-crowded at all.

“I Don’t Want to Sign a Contract”

- All Spiece memberships are Month to Month with just a 30-day cancellation notice required
- We are also flexible with allowing you to “freeze” your membership seasonally and for special circumstances such as travel, medical and financial
- We offer a short trial for first-time guests to experience the difference before joining

“They Don’t Have Anything for Kids”

- While we *are* an adult-focused facility (14 and older), we love kids and offer several programs for our Youth Members and guests such as:
 - ✓ Swim Lessons
 - ✓ Family Swim Times
 - ✓ Birthday Parties
 - ✓ Youth Group Classes
 - ✓ Kids Night Out (2nd Friday of each month)
 - ✓ Kids Zone/Child Care

“I Heard They’re Closing”

When Gym Rats moved their offices last year and Tom Spiece filed Chapter 11 (related to online retail), rumors began. The courts are still busy as ever, including Gym Rats events! Spiece Fitness is separately owned and has been servicing members since 2001. We're not going anywhere!

“I Have to Get in Shape Before I Can Join a Gym”

You're not alone! This is a very common sentiment. But just stop in and you'll learn that our Spiece family of members is very diverse and welcoming, and there truly is something here for everyone.

“Spiece Just Cares About Money with all the Tournaments”

- Gym Rats is a separate business entity, a small family owned business, who leases courts within Spiece Fieldhouse (among other locations). Tom Spiece is Landlord, and all the businesses within are separate tenants.
- Many don't realize how much it costs to run the leagues and tournaments including court time, payroll, referees, rent, utilities, insurance, team travel, etc.
- Spiece Fitness is also separately owned, working closely with Gym Rats and other tenants within the facility to remain viable business entities
- Neither Gym Rats nor Spiece Fitness receives any grants or government assistance like some of our competitors
- A recent economic development study indicated that tournaments at Spiece bring in over \$10 million outside revenue to local business per year. Small businesses helping small businesses!

“You Have to be a Member for Everything”

- You **DO** have to be a member to utilize the Fitness Facility (you can be a guest 2x/year)
- You **DO NOT** have to be a member for: The Day Spa, Bistro, Pro Shop, Personal Training, Sports Performance, and to patronize other Spiece tenant businesses

“All Health Clubs are the Same”

Some things that make us special include:

- All of our awesome Group Fitness Classes (land and aqua) are included free with membership
- Members receive a free Training Assessment & Orientation plus a free session every 90 days
- We have clean, spacious locker rooms with optional Towel Service available
- There are no sign-ups or time limits for equipment and there is seldom any wait
- Our staff is highly trained, professional and friendly. We take pride in making people feel welcome each visit and greeting our members by name.
- We are endorsed by Lutheran Health Network and Dr. Rudy Kachmann, both of whom offer programs and resources through Spiece Fitness
- Spiece houses thousands of collectibles, antiques, modern art, historical literature, and memorabilia giving your “gym” a unique, museum-like environment
- We have many additional programs
 - ✓ Lap Pool and Therapy Pool
 - ✓ Indoor, elevated Track (1/9 mile)
 - ✓ MOSSA Group Fitness Programs
 - ✓ Bistro/Smoothie Bar
 - ✓ Saunas
 - ✓ Spiece Pro Shop
 - ✓ Sports Performance
 - ✓ Corporate Wellness
 - ✓ Party Rentals
 - ✓ Educational Seminars

and amenities that make us “more than a gym” such as:

- Our **Tenant Partners** include: Cala Deia Spa, Summit Physical Therapy, Namaste, Incredible Changes and trUaUra Hair Salons, Fair Play Volleyball, Gym Rats Basketball, Your Lifestyle Matters Nutrition, North Central Respiratory, Possibilities NE, and North Node Wellness

Come on in!

We look forward to serving you.

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